

Iqra Sajid

Community, Growth, Research
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SUMMARY

Strategic Community and Content Manager with 2+ years of experience building technical communities and producing research-backed content for AI, Blockchain, and Biotech fields. Led multi-platform growth across Discord, Twitter, and LinkedIn.

STRATEGIC IMPACT

- 50K+ active community managed (Midnight Network)
- 100+ live community events (AMAs, Spaces, discussions)
- 72+ ecosystem collaborations and partnerships (DeSci, AI)
- 45% increase in live engagement within 2 months
- 65% growth in global brand visibility

WORK EXPERIENCE

Co-author: @ResearchHub Proposal

Current

DeSci Whitepaper: Collaborating with Wolfram Community Lead Researcher - Daniel Van Zant, to draft a whitepaper on [A New Science Organisation](#). This technical research paper highlights the past, present, and future of funding structure of DeSci DAOs.

Marketing & Community Lead: @DeSciWorld

Jan 2025 - Mar 2026

Community Growth & Events: Hosted and organized 100+ AMAs, Spaces, and live discussions, increasing engagement and brand visibility by 65%.

Content Strategy: Built engagement systems producing 200+ educational threads, recaps, and short-form content, encouraging user participation and knowledge sharing.

Partnership Collaboration: Worked with 20+ ecosystem partners (GaiaNet, Irys Network) and community leaders to drive campaigns, discussions, and raise \$200k+ in funding.

New Science Research: Consulted 72+ science-tech projects on AI integration strategies, delivering structured recommendations to solve research and funding bottlenecks.

Global Fellowship Lead: Organised the DeSciWorld Fellowship, coordinating 10+ researchers from the US, UK, LATAM, and Asia region to produce and publish novel Open-science research.

Community Associate: @SCRIB3 Marketing Agency

Jul 2024 - Dec 2024

Community Setup & Growth: Supported onboarding and setup for 3 AI/DeFi communities (10K+ members each), designing engagement strategies and ambassador programs.

Engagement Campaigns: Increased Spectral AI voice engagement 45% in 2 months through AMAs, game nights, and interactive campaigns using Discord, CollabLand, Carl-bot, and MEE6.

EDUCATION

MSc. Bioinformatics

2022-2024

Thesis: Machine Learning model coded to predict Lung Cancer progression in patients aiding in personalised drug discovery and targeted analysis.

Supervisor: Dr. Khalid Raza, (Awarded Stanford Top 2% Scientist 2022-2025)

Published papers: [Elsevier](#) and [Springer Nature](#) journals

BSc. Biotechnology

2019-2022

Foundation in molecular biology, genomics, biostatistics, and wet lab techniques.