

JULIAN JACKLIN

Portland, Oregon 97202 | jacklinj@reed.edu | (929) 392-5364 | [LinkedIn](#) | [Website](#)

EDUCATION

Reed College, Portland, OR

Expected May 2025

Bachelor of Arts in Mathematics with a concentration in Statistics

Coursework: Linear Algebra, Data Structures & Algorithms, Data Science, Mathematical Statistics, Probability Theory

PROFESSIONAL EXPERIENCE & LEADERSHIP

Dotdash Meredith, New York, NY

Product Management Intern - Revenue Development

June 2024 - Present

- Enhanced ad capabilities by managing the development of our programmatic partner integrations
- Optimized ad experience by analyzing daily session data and collaborating with product owners to issue impact reports for potential site updates
- Designed a 1p data utilization method which is projected to help increase ad revenue by 17%YoY

Vivian Health, New York, NY

Product Management Intern

June 2023 - August 2023

- Managed product lifecycle for a strategic feature (Job Check-in) that incentivized Vivian candidates to share & update their job status, directly contributing to a 12.5% uptick in updated profiles and a 3% increase in bottom-line revenue
- Conducted a funnel analysis to address drop-off in Job Check-in, leading to product optimizations that increased step conversion by 20%
- Collaborated with UX Research to run 4 usability sessions, leveraging user feedback to refine product features, enhance discoverability, and validate user value
- Led discovery efforts that culminated in an Opportunity Solution Tree (discovery framework), aligning stakeholders to prioritize one high-impact feature now in active development

Reed College Office of Admissions, Portland, OR

Lead Intern - Tours

May 2023 - Present

- Collaborating with professional staff to train, lead, and integrate the multiple student positions in the office.
- Managing all tours for Reed College—facilitating tour guides, scheduling shifts, and leading on-campus events

Reed College Science Outreach Program, Portland, OR

May 2022 – August 2024

Social Justice Research Intern, Computer Science Curriculum Lead

- Received Reed College's Social Justice Research Grant to develop and implement new computer science and mathematics curricula for elementary school students in the Science Outreach program
- Writing, revising, and collaborating with fellow Science Outreach staff on curriculum in CS and math that substantively addresses current social issues
- Facilitated an on-campus summer camp in 2022 for early secondary school students to pilot our new programs

BlueCode, Brooklyn, NY

July 2020 – June 2022

Founder, Director of Operations, & Instructor

- Founded a summer coding institute staffed by high school students that provides enrichment opportunities to disadvantaged youth during and after the COVID-19 pandemic
- Facilitate a four-week long, Zoom course on front-end web development for 30+ students
- Created lesson plans about the fundamentals of coding in HTML, CSS, and JavaScript for students aged 11-18
- Maintain communication with program participants/families via phone and email to move through scheduled daily operations; networked with industry professionals to book guest speakers for the program

ADDITIONAL INFORMATION

Advanced in R, Pandas, Scrum, Jira; Intermediate Proficiency in JS, jQuery, C++, Miro; Knowledge of advertisement technology, publisher strategy, app development, online marketplaces; Interests in chess, poetry, squash, handball

PROFESSIONAL DEVELOPMENT

ColorStack, New York, NY

October 2023 - Present

IAC Fellows, New York, NY

May 2023 - Present

Management Leadership for Tomorrow (MLT), Washington, DC

January 2023–Present

SEO Scholars(SEO), New York, NY

February 2018 – Present